



Case Study

Department for International Trade/ Healthcare UK – Infrastructure Supply Chain Integration and Management

Healthcare UK is a joint initiative of the Department for International Trade (DIT), the Department of Health (DH) and NHS England. Their headquarters are in London and they work with DIT's network of advisors located in more than 100 countries.

They are responsible for:

- helping overseas healthcare organisations find a UK healthcare provider that can supply the services and expertise they need
- helping UK healthcare providers raise their international profile and win overseas contracts
- encouraging UK healthcare providers to work together so they can bid for major overseas projects
- working with governments to make it easier for UK healthcare providers to do business overseas
- developing the UK public healthcare sector's ability to work internationally

Their priorities are:

- giving more support to UK organisations to help them win healthcare projects overseas
- Helping NHS organisations and Department of Health Arm's Length Bodies (ALBs) get ready for overseas activities
- identifying the biggest international opportunities for UK healthcare providers in the following areas:
 - clinical services, which covers primary care, non-communicable diseases, mental health and hospital clinical services
 - education and training
 - infrastructure, from design, build, finance (PPP) to facilities management
 - digital health, which includes e-health, m-health, telemedicine, e-patient records, big data and data analysis
 - healthcare systems including public health and research and development

D2i Management were appointed by Healthcare UK, to assist them in helping UK healthcare providers to do more business overseas. This was done by promoting the UK healthcare sector to overseas markets and supporting healthcare partnerships between the UK and overseas healthcare providers, particularly around the PFI and PPP models.